

Lobsang Burgos

West Palm beach, FL
UX UI Designer
LinkedIn: /in/UXcentric

ABOUT ME

I'm a UX UI designer with a profound understanding of how important it is to empathize with the users and to allow them to dictate the path of the design. I see designs or lack thereof in everyday items. I see affordances, signifiers, ease of use, intuitiveness of the products, the problems its designers intended to solve and lingering pain points.

SKILLS

Rapid Prototyping	Site Mapping
Wireframes	Style Tile
Usability-Testing	Card Sorting
Surveys	Storyboards
User Interviews	User Flow
Affinity Mapping	Focus Groups

EDUCATION

IRONHACK	FLUENT:
UXUI Bootcamp	English
Miami 2018	Spanish

Books:	WRITE:
The Design of Everyday Things	Portuguese

Design Thinking

The Lean Startup

Sprint (How to Solve Big Problems in 5 days)

Tools:

Sketch-app - INvision - Survey Monkey - Photoshop
Webflow - Zeplin - Anima - Marvel - Trello - FB
Business Manager - Ad Words

PROFESSIONAL EXPERIENCE

UX Centric Consulting 2018-2021

UX UI Designer/Researcher

-UrgentCare.com

Present- I currently serve as a UX Designer, and Product Manager, in charge of a team of designers and developers in the Philippines. I also design and develop Landing pages for different products and services offered by UrgentCare.com and its sister companies.

-Prospur Dashboard SaaS by Zensa

2021- Zensa discovered that their product was difficult to learn, while they were onboarding early adopters. I conducted an in depth Usability testing and Heuristic evaluation to their site and their software. Then converted the data into insights for the deliverables.

-Canopy Life Georgia - Branding & UI Designer

2020- Helped this Start-up create a robust, professional and friendly online and tangible presence. In addition to designing the UI, I also developed the site using Webflow. CLG is now successfully selling land and building cabins in Helen Georgia.

-Find.Dance App - UX Researcher & Lead Designer

2019- Through focus groups, usability tests, user interviews and surveys, I was able to discover the many pain points that were deleterious to the users' experiences. After multiple iterations, I designed version 2 of this fun app.

-Meallogix - Wireframe and Prototype Designer

2020- Collaborated with a Visual designer to build a lengthy and interactive prototype to present to investors.

Per the CEO: "The stakeholder's meeting was nothing short of exceptional and it couldn't have been that way without all the phenomenal work you did on our demo and design Lobsang."

-Mana Group - Web and Logo Designer

2019- I have designed multiple Logos along the way. Mana Group, Learnasaurus, Sweetie Pie Desserts, CLG and GMD's are among my favorites. Oh! back to Mana group, I designed their portfolio to succinctly showcase their multi-billion dollar investments.

-Texas Children Hospital - Dashboard and WebSite

2019- I was hired under contract to help design a landing page and a dashboard that manages a gargantuan database of research such as the relations between genes and neurodegenerative diseases.

This project was very challenging but that's when designers thrive.