

# Rahul Chacko

## Digital Marketing Executive

Objective : To work in a firm with a Professional work driven environment where I can utilize and apply my knowledge, skills which would enable me as a fresh graduate to grow while fulfilling organizational goals.



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Kottayam, Kerala, India

07 July, 1996

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## EDUCATION

### Master Of Computer Applications

St. Joseph College of engineering and technology, palai

2018 - 2020

### Bachelor Of Computer Applications

MES College, Erumely (MG University)

06/2014 - 04/2017

Mark : 66%

### Plus Two

NSS HSS, Karukachal (HSE)

06/2012 - 03/2014

Mark : 74%

### SSLC

SRV NSS VHSS Chirakkadavu

06/2011 - 03/2012

Mark : 84 %

## WORK EXPERIENCE

### Digital Marketing Executive

Inmakes Infotech

11/2021 - Present

Achievements/Tasks

- Google Analytics
- Developing Online Marketing Strategy
- Keyword Research
- SEM
- SMM
- Google Ads
- On-page Optimization, Off-page Optimization

### Sales and support executive

Ample Technologies Pvt. Ltd.

11/2017 - 04/2018

Tasks

- Customer handling
- Product sales
- Repairing
- Prepare logistics chart
- Consignment stock management
- Billing
- Daily reports
- Escalation handling etc.

## TECHNICAL SKILLS

Office

SQL

Photoshop

Google Ads

WordPress

Google Analytics

SEO

## CERTIFICATES

Digital Marketing Fundamentals  
(01/2022)

Online Course offered by Google

Digital Marketing (01/2022)

Online course conducted by Hubspot Academy

## PERSONAL INFO.

Sex : Male

Nationality : Indian

Marital Status: Single

## STRENGTH

- Communication Skills
- Passion for profession
- Ability to work under stress conditions
- Self-Motivated
- Ability to rapidly build relationship

## LANGUAGES

English

Full Professional Proficiency

Hindi

Limited Working Proficiency

Malayalam

Native or Bilingual Proficiency

## INTERESTS

Editing

Videography